



Divi Resorts Roots Run Deep at IQware

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For over 50 years, Divi Resorts has been the Caribbean vacation experts, operating a collection of seven premium resorts spanning the five stunning islands of Aruba, Barbados, Bonaire, St. Croix, and St. Maarten.

The Divi name comes from the famous Divi Divi tree, which is native to the Caribbean. This windblown tree acts as a natural compass, always pointing in a southwestern direction due to trade winds that blow across the islands. Like their namesake, Divi Resorts has its roots firmly planted in the Caribbean hospitality marketplace.

Each of Divi's stunning island locales and affordable resorts offer a wide array of activities for adventure and relaxation. Through their diverse property offerings, travelers can hike through natural parks, kayak over azure Caribbean waters, explore underwater worlds, soak up the sun while lying on the beach, and so much more.

To highlight Divi's distinct resort offerings, a true partnership with a hospitality technology company that could address the company's needs and varied locations was needed.

"In today's world, hospitality management companies like Divi Resorts are not looking to just buy software, rather they are seeking out partnerships with hospitality technology companies that have significant research and development resources like IQware to help them navigate through these unusual times," said Edwin Hortet, Sr. VP of Business Development at IQware, Inc. "At IQware, we are honored that Divi continues to place their trust in us."

The Future Looks Bright

Due to border closures and restricted travel caused by Covid-19, the majority of travel from the US drastically shifted in 2020. According to travel insurance comparison site Squaresmouth, top destination locations typically ruled by European countries, which have since closed their borders, now show that US travelers are flocking to Caribbean destinations.*

"Covid-19 is an unfortunate and unprecedented situation that we are all forced to deal with in hospitality," says Scot Pressley, IT Director for Divi Resorts Group. "However, as the Caribbean vacation experts, we are open for business in 2021 and taking all of the necessary precautions through our CLEAN CHECK Program, which allows our guests to enjoy their time at any of our fine resort destinations."

While Divi Resorts continues to offer top-notch Caribbean vacations, IQware has been working diligently behind the scenes for the last 19 years to provide the hospitality technology that runs the company's day-to-day operations.

"It is a relationship that is tried and true," says Pressley. "Throughout the years, IQware has always been there for us, they never hesitate to step up to the plate to address our needs."

At IQware, we value our client's businesses and work hard to understand their unique requirements and needs regardless of their geographical location or market. As the suite of IQware software solutions is scalable and modular, IQware can customize the user experience for resorts, condo-hotels, boutiques, extended stays, and more. Plus, IQware's software solutions can be deployed locally or in the Amazon Cloud, customers can easily run their businesses and keep guests coming back year after year.

*Methodology: Data is based on all travel insurance policies purchased through Squaremouth.com between March 12 – October 19, 2020, for all future travel.

About IQware, Inc.: Founded in 1984, IQware is a hospitality software provider that helps hotels and other lodging operations find, book, know, host, and keep their guests. Today, IQware's technology operates over 135,000 rooms, generating over 3.5 billion dollars in annual gross revenue. Built by hoteliers for hoteliers, the IQware staff brings more than 300 years of combined experience in managing hospitality properties and developing related software. From regional hotel chains to multi-property management companies to small independent properties, IQware is the single-source technology partner through ongoing customized training, user-driven technology development, 24x7 support, and lifetime software upgrades. For more information, visit www.iqwareinc.com or call 1 (877) 698-5151 ext. 2.

About Divi Resorts: Whether travelers are seeking a romantic getaway, a beautiful Caribbean beach wedding, an indulgent all-inclusive vacation, or an affordable family trip, Divi Resorts offer stylish accommodations, friendly service, and plenty of tropical surprises around every corner. For over 50 years, Divi Resorts has operated solely out of the Caribbean, providing guests with an unforgettable Caribbean experience. Divi's large suites offer stunning views, comfortable bedding, and modern bathrooms, and each resort offers an array of activities, amenities, restaurants, and bars to keep guests entertained throughout their stay. For more information, visit www.diviresorts.com or call (800) 367-3484 (toll-free) or 919-419-3484 (international).